

ALL★ACCESS

MAGAZINE.com

Music Awards Sponsorship Package

GreenStock Productions is proud to announce the 5th Annual

2007 ALL ACCESS Magazine Music Awards

To be held Saturday, November 3rd 2007 at:

The Knitting Factory

7021 Hollywood Blvd.

Hollywood, California 90028

(323) 463-0204

To be held Saturday, November 3rd 2007 at the world-renowned Knitting Factory in Hollywood, California, "The" hot spot destination for alternative, cutting-edge, new music. Offering a unique New York City atmosphere, with its aged mahogany wood, muted colors and brushed metal, creating a sense of history, comfort and design imbued with cutting-edge modern technology.

This Knitting Factory is a live music club, restaurant and bar, the perfect place to host our 18 & over event. The All ACCESS Magazine Music Awards show is the most-talked-about local Music Awards show and we are convinced the Knitting Factory is the perfect location.

ALL ACCESS Magazine.com, L.A.'s premier local music magazine, is a free music and entertainment publication available online and distributed everywhere you'll find music enthusiasts. Our talented writers and photographers cover local and national acts in the Southern California area, and frequently interview nationally and internationally renowned artists. We are dedicated to "Keeping Local Music Alive!"

Our online version, AllAccessMagazine.com, is full-color. The site averages over 194,179 hits per month, with over 2 MILLION hits in the month leading up to last year's Music Awards.

ALL ACCESS Magazine's print version is 10.75" x 14" trimmed and saddle-stitched, with a full-color cover and center section, and is circulated throughout Southern California. (Los Angeles, Hollywood, San Fernando Valley, Santa Monica, South Bay, West L.A., Glendale, Long Beach, parts of Orange County, Ventura, Riverside and San Diego, Palmdale, and Valencia. Our subscription list reaches every U.S. state, national and International. ALL ACCESS Magazine articles and advertisers reach hundreds of thousands of eyes per issue.

This packet describes sponsorship options for this year's ALL ACCESS Magazine Music Awards. Thank you for your help and for supporting local music. We look forward to hearing from you soon.

Contact Information

ALL ACCESS Magazine

15981 Yarnell Street Suite 122
Rancho Cascades, CA 91342
Telephone (818) 833-8852

www.allaccessmagazine.com

Email ALLACCESSMGZN@aol.com

Debra Stocker, Editor/Publisher

General Manager

John Green

Business Consultant

J.J. Garcia

Telephone (818) 203-9694

References

Platinum Live - Denise (818) 753-1771

Key Club - Kathy or Hollie Kamphues - (310) 274-5800

Paladino's - Mgr. Brandy - (818) 381-7968

Knitting Factory - Melissa Goodman - (323) 463-0204 ext 123

GreenStock Productions presents the 5th Annual ALL ACCESS Magazine Music Awards Show on Saturday, November 3rd, 2007. Doors open at 6:00pm and the event starts promptly at 6:50pm. Hosted by The Knitting Factory located at 7021 Hollywood Blvd., California 90028, this is an 18 and over event.

Ticket information will be posted online at www.AllAccessMagazine.com and in our printed editions. For more information call The Knitting Factory at (323) 463-0204 or AAM at (818) 833-8852 or email Debra Stocker at ALLACCESSMGZN@aol.com.

In addition to presenting over 40 categories of awards, the show will feature performances from several bands, the crowning of Miss ALL ACCESS 2007, and special guest presenters.

Our annual event is sponsored by exemplary organizations including Taye Drums, Minarik Guitars, Topham Drums, Denise Ames - The Rustan Report, Tuluca Times, Shenna Metal's Music Highway, Sabian Cymbals, B.I.G. Production, Mike Cavanaugh Photography, Warwick Amps, Piranha Music, Freedom Studio, CD Labs, CD Baby, Manrique Photos, The Atomic Chasers Rockers and Rollers, Online Gigs, Sam Ash Music Stores, Doug Deutsch Publicity Services, Stylus Writing and Editing, and of course All Access Magazine.

Our Music Awards host, our Master of Ceremonies, has always been J.J. Garcia, our very own business consultant and a nationally recognized musician. But this year, J.J. joins us to welcome special guest **Shenna Metal, Queen of Your Nighttime World!**

Every year's Music Awards will feature several giveaways, including a guitar sponsored from Minarik Guitars (MinarikGuitars.com).

All voting is done online at AllAccessMagazine.com. For more information call ALL ACCESS Magazine at (818) 833-8852 or visit allaccessmagazine.com.

Sheena Metal :: Queen of Your Nighttime World

Sheena Metal is a Los Angeles entertainment Icon, lighting up Radio, Television and Film. Having anchored numerous radio shows over ten years, with over five of those years spent on top rated **KLSX 97.1 The FM Talk Station** ["The Sheena Show", "Late Night Booty Call", "Sheena and The Princess", "Sheena and Sam"], Sheena's untouchable wit, unforgettable voice and unflinching fan base have proven Sheena to be the True Talk Jock with the last word. Sheena's latest radio show is her own talk-music highbrid called **The Music Highway (99.3 FM KCLA)** with co-host Jeff Raymond. Music Highway focuses on the best unsigned musical talent in America.

Sheena's radio career has been the subject of a comprehensive 5 page Sunday feature in the **L.A. TIMES** Calendar section, as well as being featured numerous times in the **L.A. WEEKLY, DAILY NEWS, AND OVER 30 OTHER PERIODICALS**. Sheena was also interviewed and quoted repeatedly in the Talk Radio Hardback book, "Sounds in the Dark", by Michael C. Keith - forward by Larry King.

Sheena Metal founded **Sheena Metal Productions™** in 1991, a multi-faceted production company specializing in not only Radio programming, but Music promotion, Film production, and writing for Television and Film. Sheena penned the tongue-in-cheek TV Soap Opera knock-off "**WeHo Stories**", now available on two DVDs, as well as power headlining two long-running stand-up comedy nights at **The Laugh Factory** on the Sunset Strip - "Inside the Girl's Locker Room" and "Sheena Metal's Midnight Madness" - the subject of a feature in the L.A. TIMES Calendar section. Recently Sheena appeared on the big screen, acting in the campy film "Treasure Hunt." Sheena's most recent screenplays are being developed in conjunction with Ave Vox Entertainment Group.

Sheena's Independent Online Music Artist Resource Organization, "**Music Highway**", boasts over 900 members nationally. **Sheena Metal Productions™** has booked artists in venues such as such as The Key Club, The Gig, and The Troubador. Currently, SMP regularly books Independent Music Industry Showcases at a variety of LA music clubs, from **The Knitting Factory** on Hollywood Boulevard to back-door Industry hang-out Universal Bar and Grill across from Universal Studios. Also providing artists with music reviews in such publications as Music Connection and All Access, just to name a few, Sheena Metal's Music Highway is the hottest and most artist-friendly Independent Music Resource on the web today.

Sheena's vast experience in many aspects of professional entertainment has made her a hot commodity as a featured writer for The **L.A. Times, Music Connection Magazine, LA Weekly**, as well as fifteen other periodicals.

Starting from her eccentric beginnings 12 years ago as a crazy cable access Cult-TV figure, then skyrocketing to nationally syndicated National Enquirer TV, while making her indelible mark on Talk Radio, Sunset Strip Comedy and mainstream Film, **Sheena Metal** has truly earned the title **Queen of Your Nighttime World**.

Music Awards Producer: GreenStock Productions

Known for years of involvement in the Los Angeles community with charity events such as their annual U.S. Marine Corps Toys For Tots benefit "Rock the Toy Box," and "The Bunny Hop" for The Childrens Hospital of Los Angeles, and fundraisers like "Unleash the Fury," and the hurricane Katrina benefit, GreenStock Productions strongly supports local talent in and around Southern California.

GreenStock Productions has also supported All Access Magazine in its decision to record an annual CD sampler titled All Access Rocks. Three volumes have been released packed with music from some of the highest drawing acts in L.A. The CD features 16 artists and is distributed "FREE" for the asking, while supply lasts! It has been said that the All Access Rocks CD sampler is one of the best compilations heard, which is why they go so fast! But don't worry another is in the works now!

GreenStock Productions CEO John Green is the man behind the scene. The generosity, support and love he gives to Debra Stocker, editor-publisher of All Access Magazine, has made it possible for both GreenStock Productions and All Access Magazine to become a huge success in the music community!

Sponsor the Annual ALL ACCESS Magazine Music Awards Show

Major Sponsors

\$1,000 +

- 1 large stage banner up to 2' x 6' (you provide banner)
- 1 full-page ad in souvenir program and ALL ACCESS Magazine (you provide artwork)
- Logo in all printed posters, flyers and all advertising (you provide logo)
- Merchandise table (optional)
- Mention in all media
- 8 VIP tickets: admission to the Music Awards show
- Online logo / banner link from AllAccessMagazine.com to your site

Event Sponsors

\$500 +

- 1 medium stage banner up to 1' x 3' (you provide banner)
- ½-page ad in souvenir program and ALL ACCESS Magazine (you provide artwork)
- Logo in all printed posters, flyers and all advertising (you provide logo)
- Merchandise table (optional)
- 6 VIP tickets: admission to Music Awards show
- Online logo / banner link from AllAccessMagazine.com to your site

Local Music Lovers Sponsors

Negotiable - Services / Event Support

- 1/8-page ad in souvenir program and ALL ACCESS Magazine
- Logo/name on posters and flyers
- 4 VIP tickets: admission to Music Awards show
- Online logo / banner link from AllAccessMagazine.com to your site

Want to Negotiate?

If you are interested in negotiating a sponsorship, contact us!

For more information please e-mail

ALLACCESSMGZN@aol.com

2007 ALL ACCESS Magazine Music Awards Show Sponsorship Application

SPONSOR INFORMATION

Contact _____

Company _____

Address _____

City _____

State _____ Zip Code _____

Telephone (_____) _____

Email _____

Please indicate how you would like to be listed

LOGO AND ARTWORK

Contact _____

Company _____

Address _____

City _____

State _____ Zip Code _____

Telephone (_____) _____

Email _____

Please indicate logo & artwork format and size

Enclosed is our/my sponsorship check in the amount of \$ _____

I have logged on to www.AllAccessMagazine.com and used the PayPal link to sponsor with my credit card in the amount of \$ _____

THANK YOU FOR HELPING ALL ACCESS MAGAZINE KEEP LOCAL MUSIC ALIVE!

Questions? Please contact Debra Stocker, Editor,
Telephone (818) 833-8852
Email ALLACCESSMGZN@aol.com

Comments of Special Instructions:

Signature _____ Date _____

Print Name _____

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